

# Bloomberg Businessweek

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AFTER BREXIT p.8

## Will Sneakers Save Baltimore?

Under Armour  
CEO Kevin Plank  
thinks so

p.42



Secured Financial Solutions  
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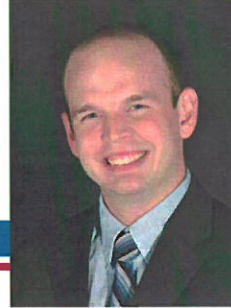
## Opportunistic in Good Times and Defensive in Bad Times

"The definition of insanity is doing the same thing over and over again and expecting a different result. If you've worked with the same advisor since 2008, what new skill set has your advisor acquired to attempt to minimize potential future losses if a market correction occurs again?"

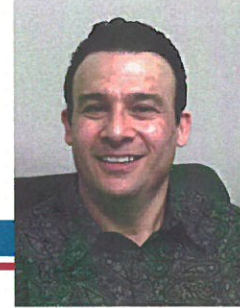
—Anil Vazirani, Founder,  
Secured Financial Solutions LLC



Anil Vazirani



Jon Armstrong



Rick Redaelli

Today's investors are understandably leery about the prospect of a secured retirement. After all, memories of the 2008 financial crisis are still top of mind, and there are myriad factors that can affect a portfolio.

But investors who entrust their financial future to the seasoned professionals at Secured Financial Solutions LLC (SFS) find it easier to have confidence in the successful retirement of their dreams.

"Our goal is to establish steady streams of income that cover clients' day-to-day expenses and allow them to spend with confidence, rather than living within the uncertainties of stock market performance," says Founder Anil Vazirani, who, in 2004, was the Society of Senior Market Professionals Hall of Fame Inductee and the featured advisor in Senior Market Advisor magazine. "That is the difference between surviving and thriving in retirement."

To accomplish this, SFS helps clients identify and accomplish their retirement goals using a blend of no risk, low risk, and moderate risk investment options. Plans are then designed to hedge against common derailleurs such as taxes, inflation, and market volatility while still attempting to take advantage of upside opportunities.

"As fiduciaries, we believe there is no one-size-fits-all solution," says Vazirani. "What is in your best interests may not be the same as your neighbor, your brother, or your coworker. Before we talk about solutions, we want to understand who you are as an investor and what you want to accomplish."

### Choosing the Right Guide

Before placing their financial future into someone else's hands, it's important for investors to understand the experience and qualifications of their advisor.

"Be sure to understand what licenses your financial professional has earned," advises Vazirani, who, along with Partner Rick Redaelli, is among the top 1 percent of financial advisors as a nine-time Top of the Table Million Dollar Round Table (MDRT) qualifier. "Also, know whether the advisor is independent, meaning he or she can recommend solutions from a variety of companies rather than being limited to the solutions from a single company."

For those who have fears about outliving their money or are wondering whether improvements could be made to an existing portfolio, SFS encourages investors and retirees to call for a complimentary strategy session.

"We're proud to offer clients access to what in our opinion are some of the best active money managers and complement them with one of the best annuities on the market today: the concept of the principal protected low cost new generation annuity," says Vazirani. "Our goal is for all our clients to retire and stay retired—safe, smart, and secure."

### Learn More

Anil Vazirani is the long-running host of "On the Money," a Money Radio program airing weekly on AM 1510 and FM 99.3.

SFS also conducts financial workshops monthly.



Secured Financial Solutions is located at 14301 North 87th Street #216 in Scottsdale, AZ. For more information, call 480-248-8980 or visit [DreamRetire.com](http://DreamRetire.com).

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